



## SAFA SPONSORSHIP

### PLATINUM SPONSOR – R50,000 x 2

#### EXPOSURE

GENERAL	CONFERENCE
<ul style="list-style-type: none"> <li>❖ Logo on website with 300 words on company profile, with a link to sponsor website.</li> <li>❖ Top banner on SAFA sponsorship banner at all SAFA events.</li> <li>❖ Listed on LinkedIn as SAFA Platinum Sponsor</li> <li>❖ Top logo on continuity slides at all SAFA events</li> </ul>	<ul style="list-style-type: none"> <li>❖ Logo on all conference marketing material</li> <li>❖ 3 x free delegate passes</li> <li>❖ Top logo on continuity slides</li> <li>❖ 1 x banner in registration area</li> <li>❖ 2 x banners in conference room</li> <li>❖ 2 min introductory video</li> <li>❖ 1 x Speaker slot in line with conference programme theme– no marketing</li> <li>❖ Satchel inserts</li> <li>❖ Co-branded on lanyards</li> </ul>

### GOLD SPONSOR (X3) – R20 000 +

#### EXPOSURE

GENERAL	CONFERENCE
<ul style="list-style-type: none"> <li>❖ Logo on website with 150 words on company profile, with a link to sponsor website.</li> <li>❖ 2<sup>nd</sup> Level on banner on SAFA sponsorship banner at all SAFA events.</li> <li>❖ Listed on LinkedIn as SAFA Gold Sponsor</li> <li>❖ Logo on 2<sup>nd</sup> level on continuity slides at all SAFA events</li> </ul>	<ul style="list-style-type: none"> <li>❖ Logo on all conference marketing material</li> <li>❖ 2<sup>nd</sup> Level logo on continuity slides</li> <li>❖ 1 X Free delegate pass</li> <li>❖ 1 x banner in registration area</li> <li>❖ 2 min introductory video</li> <li>❖ Satchel inserts</li> </ul>

**SILVER SPONSOR (X5) – R15 000 +**

**EXPOSURE**

<b>GENERAL</b>	<b>CONFERENCE</b>
<ul style="list-style-type: none"><li>❖ Logo on website with 50 words on company profile.</li><li>❖ Logo on 3<sup>rd</sup> level on continuity slides at all SAFA events</li></ul>	<ul style="list-style-type: none"><li>❖ Logo (3<sup>rd</sup> level) on all conference marketing material</li><li>❖ 3<sup>rd</sup> Level logo on continuity slides</li> <li>❖ 2 min introductory video</li><li>❖ Satchel insert</li></ul>

**BRONZE SPONSOR (X10) – R10 000 +**

**EXPOSURE**

<b>GENERAL</b>	<b>CONFERENCE</b>
<ul style="list-style-type: none"><li>❖ Logo on website</li> <li>❖ Logo on 4<sup>th</sup> level on continuity slides at all SAFA events</li></ul>	<ul style="list-style-type: none"><li>❖ Logo (4<sup>th</sup> level) on all conference marketing material</li><li>❖ 4<sup>th</sup> level logo on continuity slides</li> <li>❖ Satchel insert</li></ul>