



SAFA SPONSORSHIP

PLATINUM SPONSOR – R50,000 x 2

EXPOSURE

GENERAL

- ❖ Logo on website with 300 words on company profile, with a link to sponsor website.
- ❖ Top banner on SAFA sponsorship banner at all SAFA events.
- ❖ Listed on LinkedIn as SAFA Platinum Sponsor
- ❖ Top logo on continuity slides at all SAFA events

CONFERENCE

- ❖ Logo on all conference marketing material
- ❖ 3 x free delegate passes
- ❖ Top logo on continuity slides
- ❖ 1 x banner in registration area
- ❖ 2 x banners in conference room
- ❖ 2 min introductory video
- ❖ 1 x Speaker slot in line with conference programme theme– no marketing
- ❖ Satchel inserts
- ❖ Co-branded on lanyards

GOLD SPONSOR (X3) – R20 000 +

EXPOSURE

GENERAL

- ❖ Logo on website with 150 words on company profile, with a link to sponsor website.
- ❖ 2nd Level on banner on SAFA sponsorship banner at all SAFA events.
- ❖ Listed on LinkedIn as SAFA Gold Sponsor
- ❖ Logo on 2nd level on continuity slides at all SAFA events

CONFERENCE

- ❖ Logo on all conference marketing material
- ❖ 2nd Level logo on continuity slides
- ❖ 1 X Free delegate pass
- ❖ 1 x banner in registration area
- ❖ 2 min introductory video
- ❖ Satchel inserts

SILVER SPONSOR (X5) – R15 000 +

EXPOSURE

GENERAL

- ❖ Logo on website with 50 words on company profile.
- ❖ Logo on 3rd level on continuity slides at all SAFA events

CONFERENCE

- ❖ Logo (3rd level) on all conference marketing material
- ❖ 3rd Level logo on continuity slides
- ❖ 2 min introductory video
- ❖ Satchel insert

BRONZE SPONSOR (X10) – R10 000 +

EXPOSURE

GENERAL

- ❖ Logo on website
- ❖ Logo on 4th level on continuity slides at all SAFA events

CONFERENCE

- ❖ Logo (4th level) on all conference marketing material
- ❖ 4th level logo on continuity slides
- ❖ Satchel insert